



Portfolio

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Thalia Stewart

DIGITAL PROJECT MANAGER, LEARNING DESIGNER + UX WRITER | WEBSITES, APPS + E-LEARNING EXPERIENCES



I'm a collaborative steward for all aspects of digital projects from consulting to researching, ideating to writing, and structuring to launching.

Digital Project Management Bringing Big Ideas to Life!

Project Manager

Managing the process of digital product development from idea to launch.

Researcher

Conducting research on people interacting with digital products.

Writer

Creating easy-to-read texts for digital products.

Information Architect

Structuring the information in digital products.



Visual Designer

Designing the look and feel of digital products.

Interaction Designer

Designing the function and fun in digital products.

AI Conversation Designer

Designing dialogue between people and AI.



Engineer

Developing apps, websites and/or e-learning experiences.



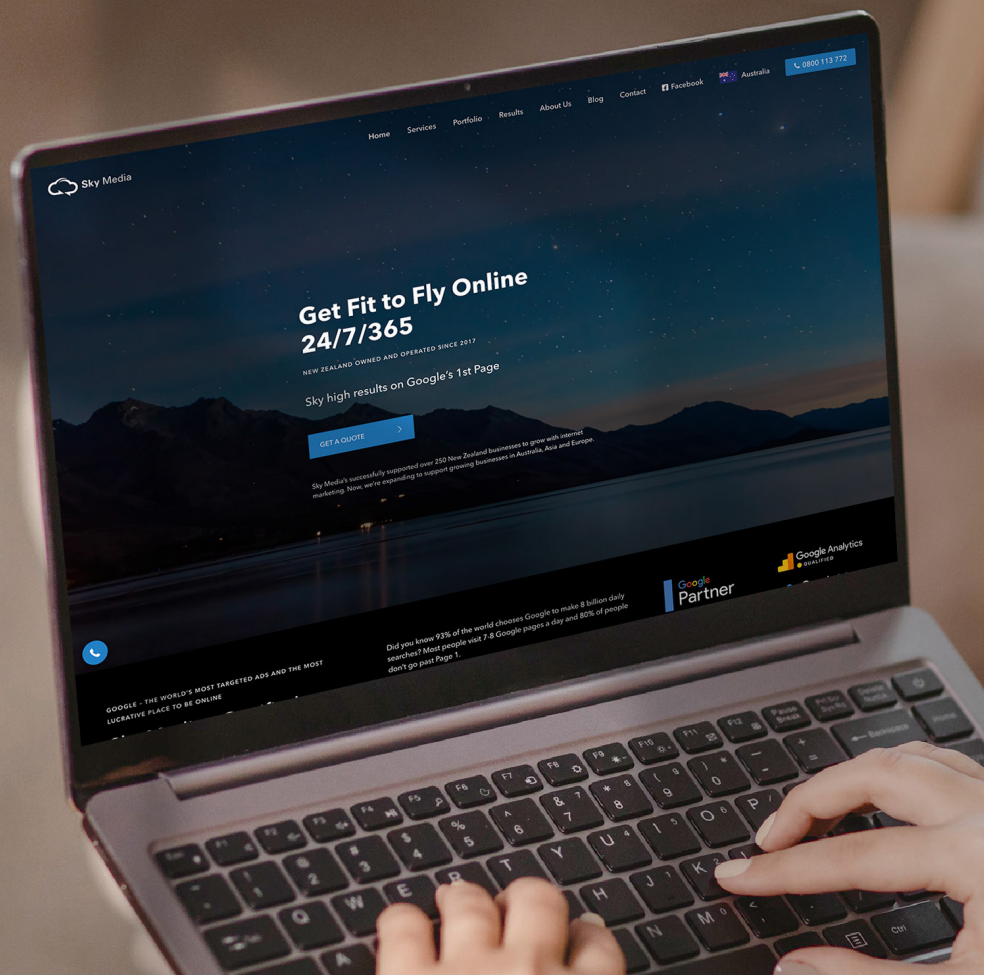
VR/AR Designer

Designing immersive VR/AR.

Motion Designer

Designing videos and animations.





Responsibilities

- Communicating with clients, designers and developers to ensure all digital solutions fully meet requirements.
- Managing all aspects of 48 custom WordPress website design and development projects.
- Creating, editing and uploading written and visual elements in WordPress (CMS) for 119 websites.
- Developing training and development materials to respond to internal and external demands for self-paced learning.

My digital project management involves consulting, briefing, planning, allocating, liaising, problem-solving and even perfecting the final desktop, laptop and phone view.

Sky Media | National Digital Marketing Company, New Zealand

Fully customised WordPress and WooCommerce websites, plus search engine optimised (SEO) content and ads for Google.

skymedia.nz

Training Developer | Co-Designing Digital Training Materials

Developing internal e-learning materials for sales staff and external user guides for clients.

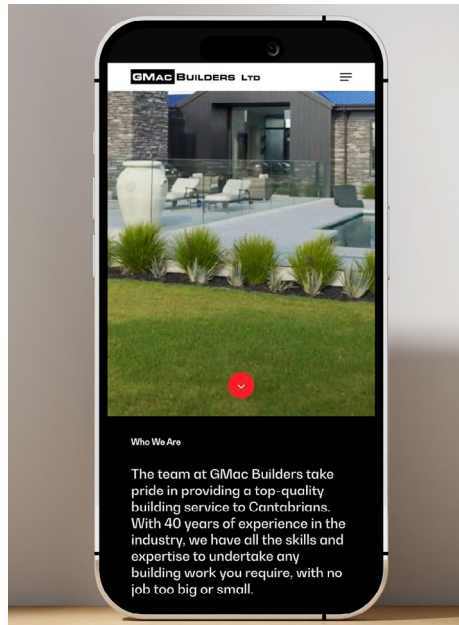
Example of User Guide

“Thalia mapped our sales process from products and services to the roll-up-your-sleeves work of cold calls to create The Sky Media Bible. The training makes sense, saves a lot of time and it works. Our new team members found it easy and it’s all they need to get on the phone in two hours!”

- Corey Reid, Director @ Sky Media

Feedback

I'm skilled in defining the client's vision, proposing solutions, delivering a design, and refining the product or service until it's perfect.



GMac Builders

"Thalia and the team upgraded our tired website to the stunning new version. They're always quick to respond to my requests and delivered a slick, intuitive design."

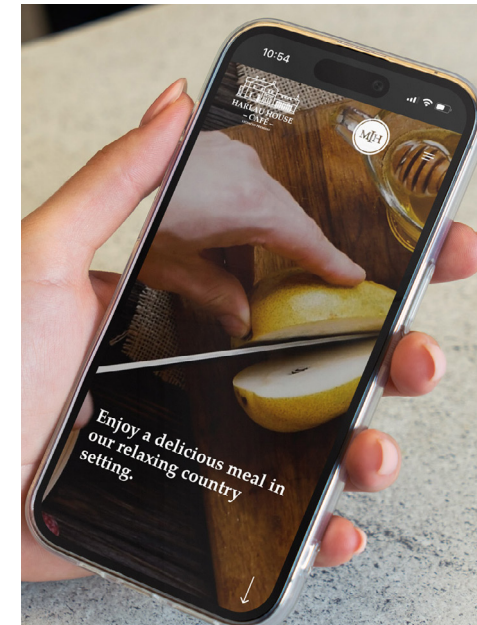
Lee McIlroy, Administrator @ GMac Builders



Harbour City Charters

"Very happy with my new website and often get comments on how good it looks. On time and budget with good communication throughout."

Grant Deihl, Director @ Harbour City Charters



Harlau House Cafe

"Thalia and the team are extremely knowledgeable and more than happy to help you achieve your overall goal of the perfect website."

Maree Hynes, Owner @ Harlau House Cafe

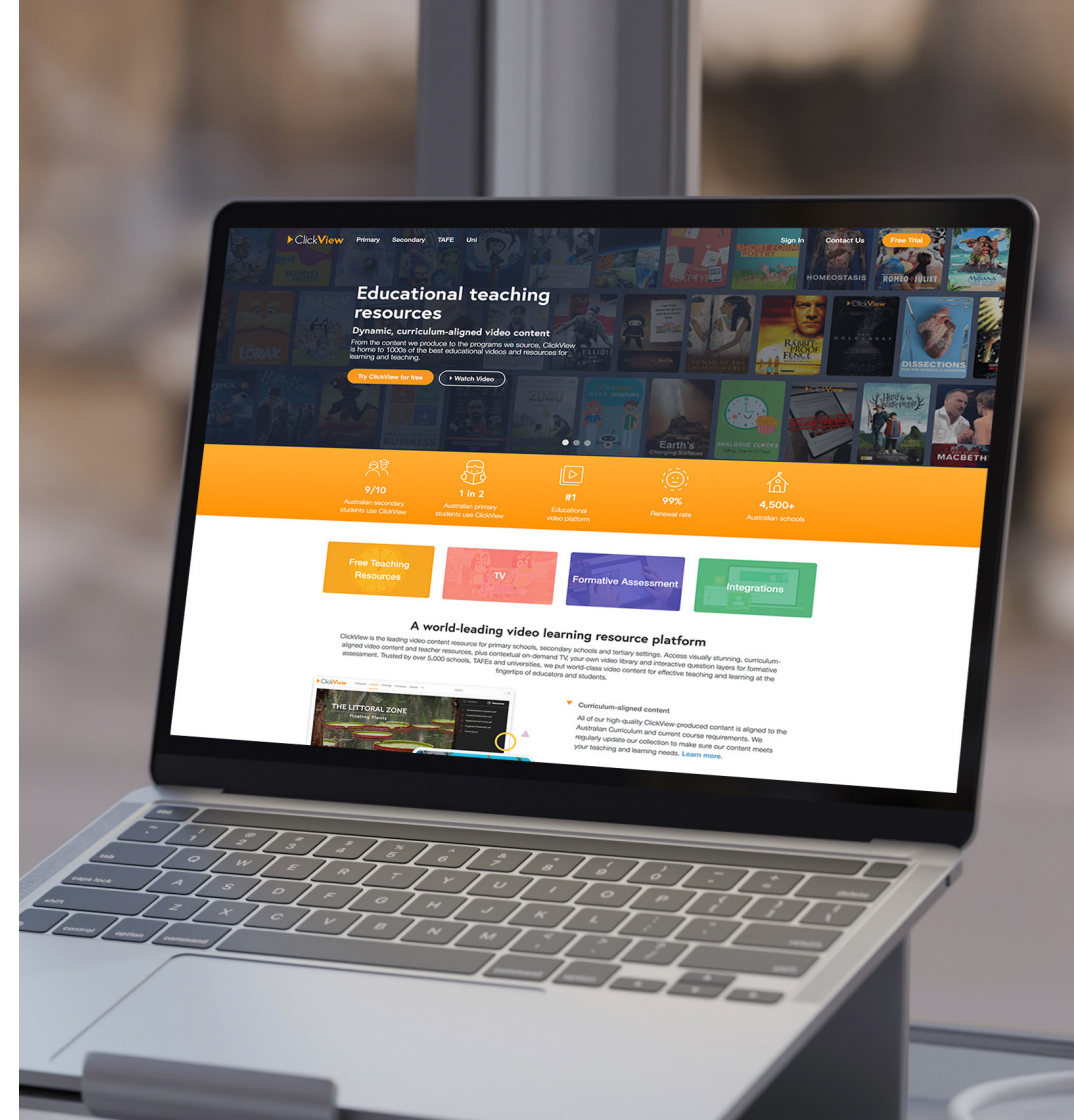
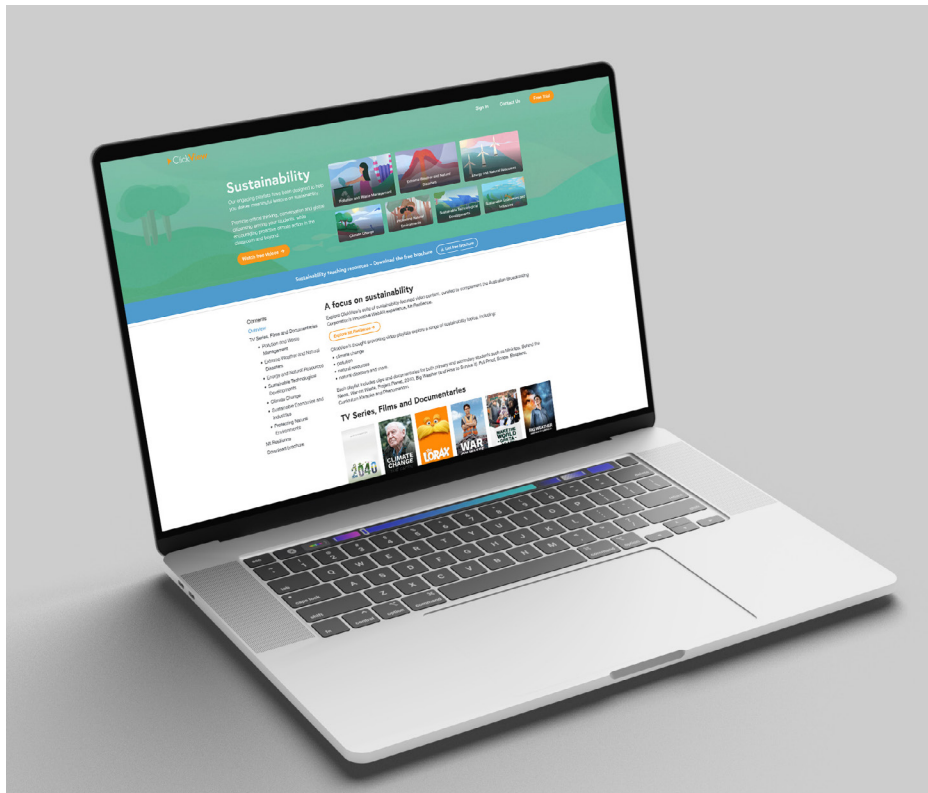
Learning Designer | Custom LMS Platform Enhancement

ClickView | International E-Learning Company, Australia

Designing interdisciplinary e-learning pathways and user-friendly web-based texts according to best practices in web copy and video-based learning.

clickview.com.au

Sustainability Teaching Resources



“I wanted to send you a message to thank you for all the wonderful work you did with us. It was amazing to work with you and the work you produced was super!”

Tara Walsh, Global Education Lead @ ClickView

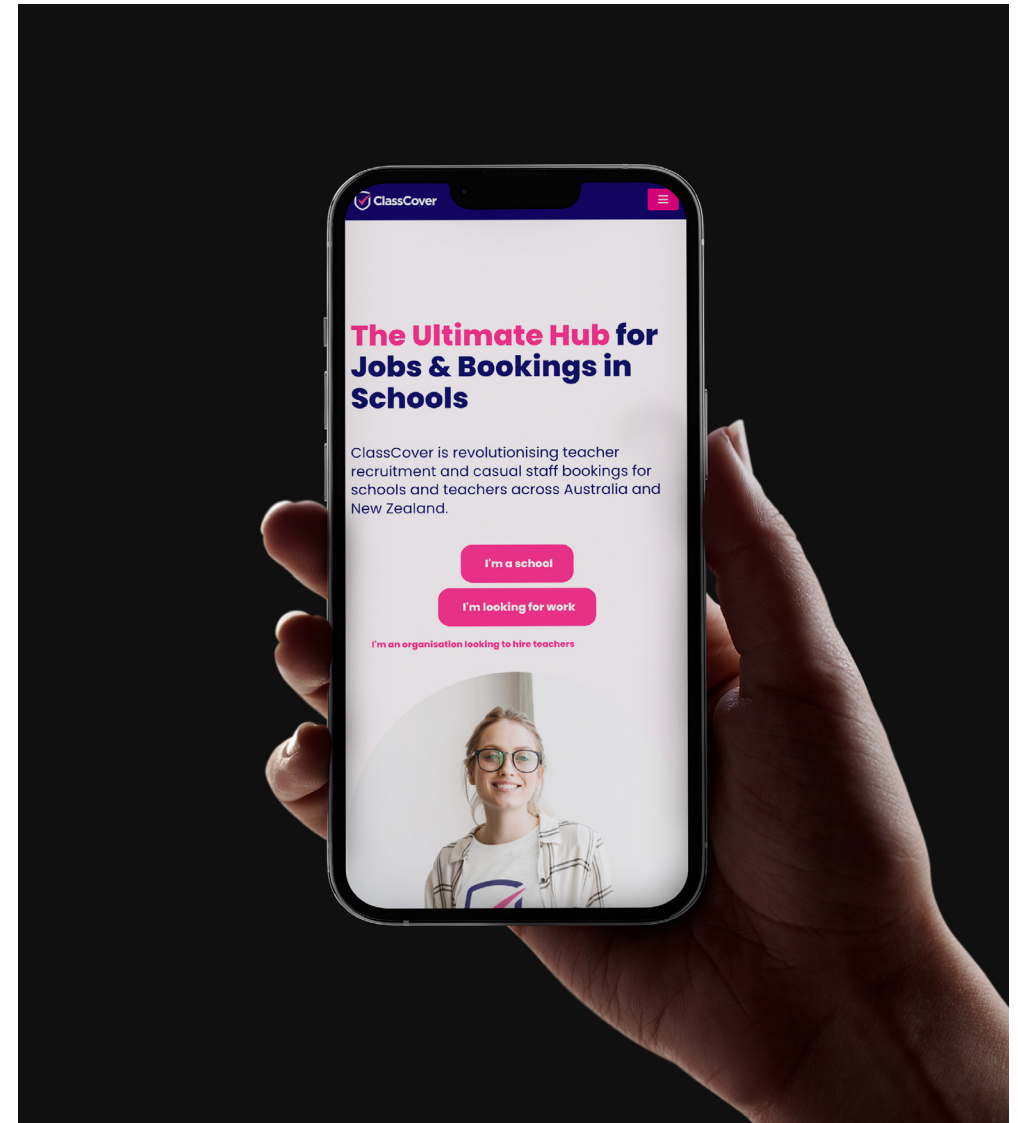
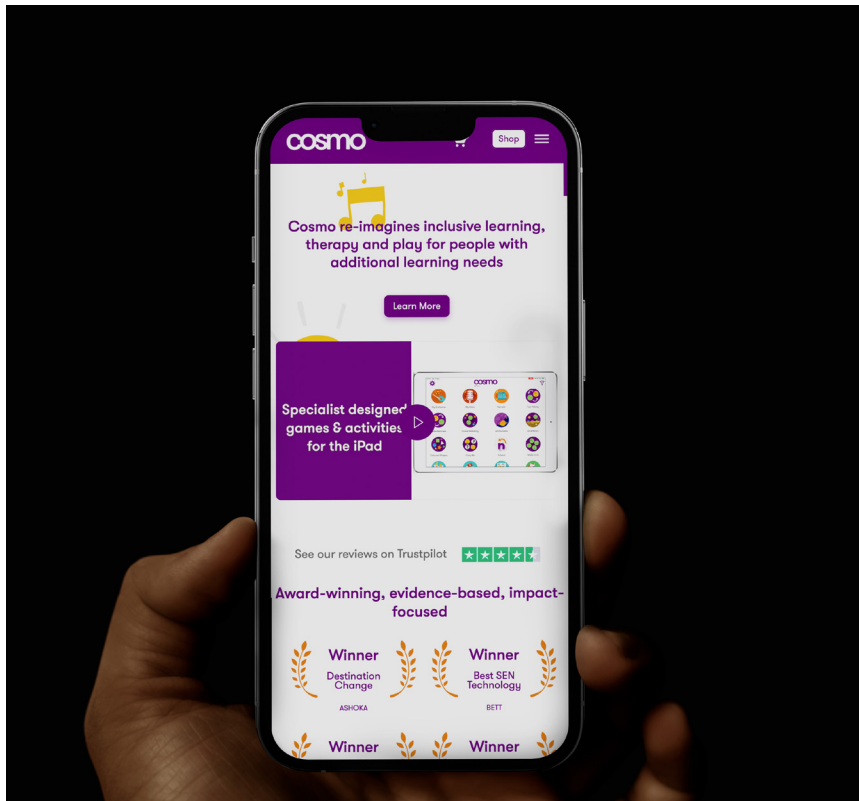
Digital Product Manager | Educational App Enhancement

Refining the user-experience (UX) of edtech apps by collating user feedback, troubleshooting and correcting text errors for the public-facing side.

explorecosmo.com

“You’re the solutions provider.”

Dami Omole, Director of Operations @ Edspace Edtech Co-Working & Home of Cosmo by Filisia



classcover.com.au

“We really appreciate your forensic approach.”

Simon Young, Director of Operations @ TeacherIn & ClassCover



Get In Touch

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